

Atlanta Alumni Chapter of North Carolina A& T State University

# Impact Report

2021-2022

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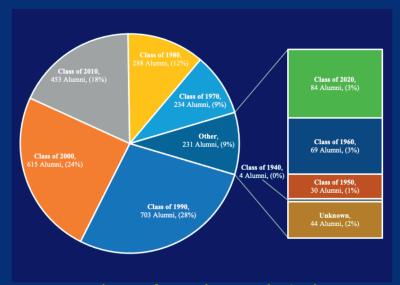


# The Atlanta Alumni Chapter of NC A&T State University

## About the Chapter

The Atlanta Alumni Chapter of NC A&T was founded in 1960 by six Aggie Alum who set out to unite fellow Aggies in Atlanta. Their primary goal was to be a vessel of support to NC A&T State University. With members from over 20 counties in Metro Atlanta, the chapter has become recognized as one of A&T's top chapters for membership, engagement, annual giving, and scholarship.

The chapter continues to focus on scholarship and was approved for an endowment in 2021. The annual endowment scholarship will provide one Atlanta area student with a full 4-year scholarship.



\*Unknown refers to unknown graduation date

Fulton, Dekalb, and Cobb counties are the Top 3 Counties for ATL Aggie residents. 70% of ATL Aggies graduated in the 1990s, 2000s, and 2010s!

What's your decade?

# Thank You & Aggie Pride!

## We live Aggie Pride on purpose! We fulfill Aggie Pride in partnership!

Our legacy of Aggie Pride would not be possible without our valued volunteers, dedicated donors, and our alumni and associate members who support and help our mission. During this last year, together we coordinated several events, increased awareness throughout the Metro Atlanta area, and raised thousands of dollars to provide support to future and current Aggies.

Scholarship donations continue to grow substantially every year.
In June 2022, we hosted 93 new

 In June 2022, we hosted 93 new students & their families. And awarded 32 scholarships!

• The new student send-off in June 2022 was attended by 287 Aggie alum, current GA Aggies, new Aggies, and family!

You touch the lives of students and families you may never meet!

Let's Keep this Legacy Going!



Consider making an endowment gift to support future scholarships!



# Aggies Do!

## 2021 - 2022 Community Service Timeline



## A YEAR FULL OF AGGIE PRIDE



## **Annual Performance**

#### **Operating Account Balance**

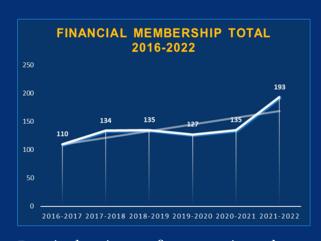
Beginning Account Balance	Ending Account Balance
(July 2021)	(June 2022)
\$6,085.74	\$8,362.64

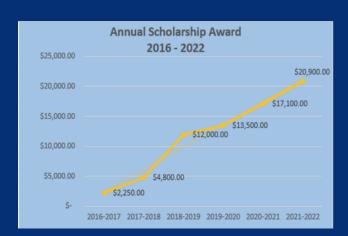
#### **2022** Goals

	Goal	Actual	Variance
Membership	150	193	+43
Dues	\$7,500.00	\$9,650.00	+ \$2,150.00
Scholarship Awards	\$20,000.00	\$20,900.00**	+ \$900.00
Endowment Donation	\$45.000.00	\$18, 041.88	- \$26, 958.12

The Atlanta Chapter Endowment Scholarship was voted on and approved by NC A&T in 2020. Fundraising began in 2021 as leadership decided to focus solely on annual book scholarships until the new fiscal year. Of the \$18, 041.88, the ATL Chapter donated \$3,419.06 to the Chapter endowment scholarship. The Chapter achieved and exceeded all goals except endowment fundraising.

#### **Performance Trends**





Despite lagging performance in endowment fundraising, the chapter has shown improved performance in every area. Increased focus will be placed on the chapter endowment to ensure considerable support is given to future Atlanta Aggies! Please consider donating and supporting the Atlanta Alumni Chapter Endowment today!



#### **MEMBERSHIP MATTERS**

Membership dues provide operational support for the chapter to engage alumni near and far. Dues allow hospitality to be given to visiting Aggies and ATL Aggies in need, community service, & hosting of numerous signature events yearly. We are a community of Aggie Pride and Love! Last year, your dues enabled a donation to also be made to A&T's volleyball team in support of their international tournament in Italy.

#### MEMBERSHIP BENEFITS

- Exclusive access to events
- Access to tickets for university events
- Exclusive member events (coming in September 2022)
- Connectivity, engagement, & fellowship with area Aggies
- Sense of Aggie Pride through supporting community, university, & each other.

# Renew your dues today to continue your vital financial support!

### New Initiatives in 2021-2022

#### Atlanta Aggie Business Spotlight

Businesses owned & operated by Aggies or Aggie business partners are featured every Tuesday! Aggies support Aggies!

Please submit you Aggie business to be featured soon and request information for the upcoming Career & Business Expo. Email atlaggiealum@gmail.com for more information.

#### **ATL Aggie Legends**

Aggies with extraordinary accomplishments were featured during February 2022 as we celebrated the continual contributions of Aggies in Atlanta.

Watch for new legacy features in 2023!



## Analysis of Chapter Dues

In 1960, when founded the chapter dues were \$50; today in 2022 the chapter dues are \$50. According to the US Inflation Calculator, the cumulative rate of inflation is 876.7%. An item purchased in 1960 for \$50.00 would cost \$484.38!

The executive committee will recommend an increase of chapter dues based on recommendations from the Finance Committee.

# Leadership



## A Message from the Chapter President

Thank you for selecting me to serve as your Chapter President for 2021-2023. My experience leading the Atlanta Alumni Chapter has heightened my understanding and appreciation of 'Aggie Pride'!

The Atlanta Aggies are always passionate and ready to move in action in supporting Aggies and the Metro Atlanta community. The pandemic and societal issues challenged us to step up and provide services and activities to support the well-being of our Aggie family. This chapter continues to demonstrate a pronounced commitment to scholarship and that should excite and elevate us to respond to the needs of Metro Atlanta Aggies now and in the future.

Thank you for being a pivotal part of the success of this chapter. No matter how you support us – dues, volunteering, and donations we could not do anything without YOU!

The chapter leadership team has demonstrated excellence in collaboration & commitment to A&T and the chapter. I am so grateful for our Atlanta Aggie community!

Legacy is our word for this year – honoring our legacy, fulfilling our legacy! AGGIES DO!

Sincerely,

Chiquita Mays

Dr. Chiquita Mays, PhD

Chapter President, 2021-2023 Email: pres@atlaggiealum.com



Consider making an endowment gift to support future scholarships!



## ATLANTA ALUMNI CHAPTER OF NORTH CAROLINA A & T STATE UNIVERSITY

NEW Mailing Address P.O. Box 570903 Atlanta, GA 30<u>351</u>

Email: atlaggiealumni@gmail.com Website: atlanta.ncatsualumni.org

For questions regarding the annual report and to share ideas please contact any member of the business team:

Chiquita Mays, President pres@atlaggiealum.com

James Thomas, Vice-President vp@atlaggiealum.com

Donna Cohen, Treasurer Claudine Smith, Assistant Treasurer atlaggietreasurer1@gmail.com

Dena Thompson, Corresponding Secretary LaToya Lester, Recording Secretary atlaggiealum@gmail.com